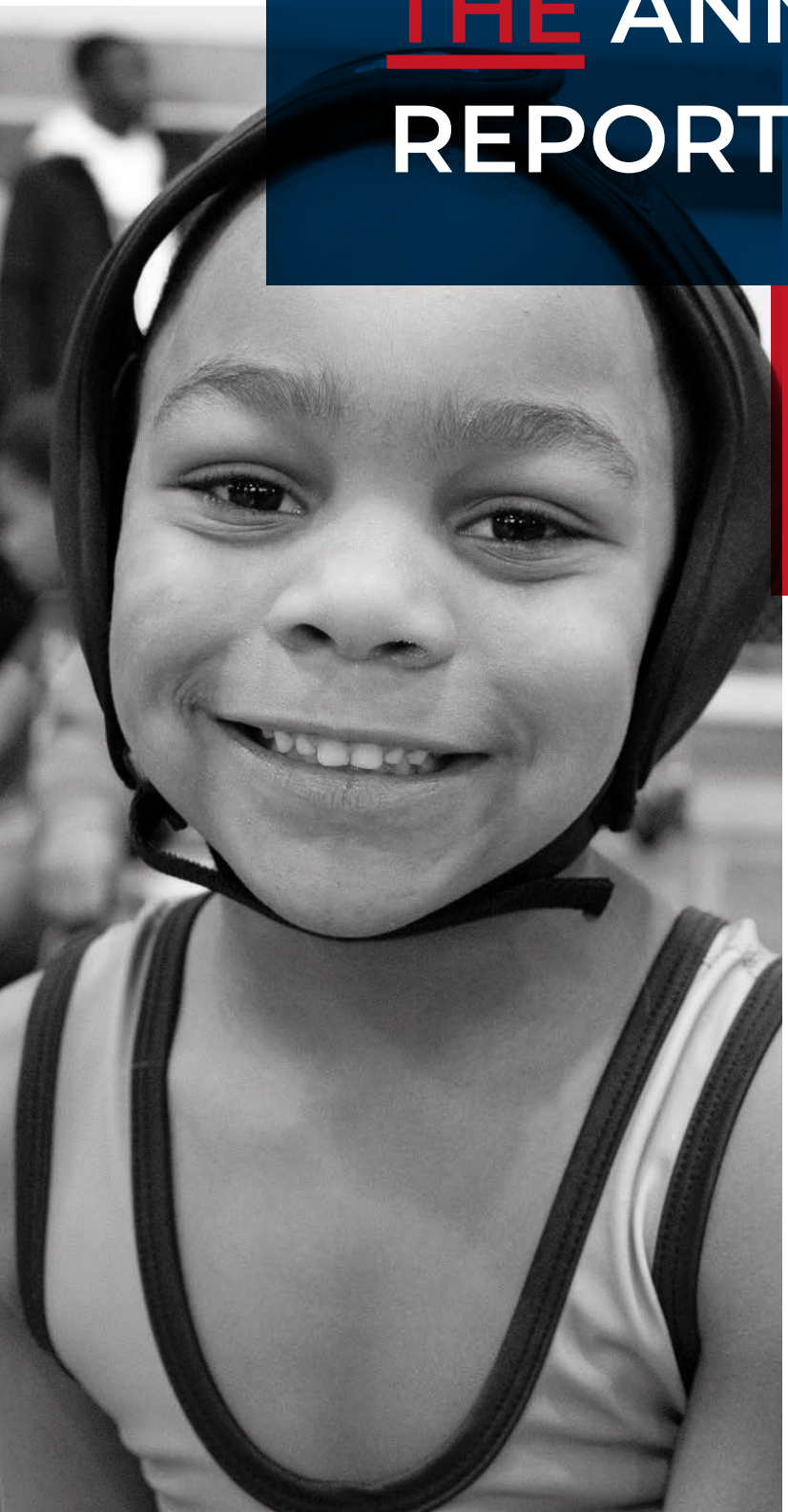
THE ANNUAL REPORT



2019

BEAT the STREETS
PHILADELPHIA

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2019

ANNUAL REPORT

ABOUT US

BRIEF HISTORY

Beat the Streets Philadelphia was founded on the principle that all children have the potential to become positively contributing citizens when provided the proper support. This belief has endured since the establishment of our first program in 2009 located in the city of Camden, NJ. To this day, the organization remains focused on creating the greatest positive impact for over 1100 youth living in at risk communities.

OUR MISSION

Beat the Streets Philadelphia (BTSP is a sports-based youth development nonprofit that is committed to fostering the holistic growth of student-athletes from underserved communities. BTSP builds and implements mentoring, academic support, and wrestling programs throughout the greater Philadelphia region as vehicles to 'Positively Alter Life's Trajectory.'

STAFF AND BOARD

COMMITMENT TO POSITIVE CHANGE

The growth of the programs at BTSP bring about a number of necessary evolutionary challenges. Everyone involved within the work of helping these student-athletes are ready, willing, and able to meet those challenges. BTSP staff are committed to uphold organizational values, and all understand the importance of adapting as we expand our mission.

STAFF

JAMES MANGAN
Executive Director

DAN ALTOMARE
Wrestling Program Director

BEN REITER
Mentoring Program Director

BRANDON SLAY
Coach Development Associate

MAY BETHEA
Program Development Associate

ANITA FOLEY
Accounting Manager

BOARD OF DIRECTORS

CLINTON MATTER
Board Chairman

EDWARD MCBRIDE
Chairman

BRIAN HAMLET
Board Treasurer

BRETT MATTER
Board Secretary

MICHI MATTER JIGARJIAN
Board Member at Large

CHRIS KEITH
Board Member at Large

GARY BAKER
Board Member at Large

KIRK FULLERTON
Board Member at Large

ADVISORY BOARD

JACK CHIDESTER

ANDREW LENZI

MATT PESTRONK

ROGER REINA

STEVE TRAENDLY

MESSAGE FROM OUR LEADERS

CLINTON MATTER
CHAIRMAN OF THE BOARD

Letter from the Chairman of the Board

Balancing Adaptation and Commitment to Achieve Permanence

Beat the Streets Philadelphia is now entering its second decade of formal operation. With 28 programs and nearly 1,100 student athletes in the program, there is ample reason to celebrate. The program is working. We can see it on the mats - athletically, our BTSP student athletes continue to achieve success across all levels of local, state, national and now international competitions. We can see it in the classroom - academically, our student athletes' graduation, grade advancement, and college matriculation rates continue to improve and far surpass the Philadelphia metropolitan averages. Most importantly, however, we can see it in the eyes of our student athletes as there are countless stories of individuals transcending challenging circumstances, growing as young men and women, and achieving milestones that few would have thought possible.

In the pages ahead, BTSP will share several testimonies highlighting our personal and programmatic successes. These are important stories characterized by belief, passion, hope, grit, persistence, and love. These successes are meaningful and worthy of true celebration.

While it is appropriate to celebrate our successes to date, BTSP recognizes that to achieve permanence, the organization must continually balance adaptation and commitment. What does that actually mean? With the constant and unstoppable passage of time, change occurs regardless of whether you choose to acknowledge it or not. In many respects, the key to success lies in the ability to deal with change in a constructive manner. Doing so requires an organization to adapt and adjust to the ever-shifting landscape with a thoughtful and purposeful approach. At the same time, we must remain true to the founding principles that have guided the organization since its inception more than a decade ago.

Striking the proper balance between constructive change and an unwavering focus on our core mission is our primary organizational goal.

In my mind, that is precisely what BTSP was able to achieve throughout the past year. BTSP continued to mature as an organization while remaining focused on helping our student athletes to Alter their Life Trajectory. Evidence of that balance includes:

LEADERSHIP
Fully integrating our recently appointed executive team

INTELLIGENT GROWTH
Expanding our mentoring center to accommodate more students

STRONGER PARTNERSHIPS
Deepening our relationships with the University of Pennsylvania and Drexel University

NEW IDEAS
Offering meals at our mentoring center in partnership with Revolution Foods and Child Care Resources

VISION
Enhancing our Board of Directors with a thoughtful approach to expansion and governance

“Positively altering life’s trajectory – when you are able to help a person achieve something that they didn’t think they were capable of, you forever change their perspective on life.”

These organizational advancements are significant and noteworthy – changes that enable BTSP to better serve our student athletes. So, on behalf of the Board of Directors, I would like to thank all of our partners, coaches, school administrators, executive team, supporters, donors, parents, and perhaps most importantly, our student athletes for helping to transform ideas and aspirations into realities – ultimately making these achievements possible.

As we look prospectively, I firmly believe that if we can continue to synthesize constructive and purposeful adaptation with a steadfast commitment to our core principles, BTSP will be able to achieve a degree of longevity and sustained success that all aspire to, but very few find. In doing so, we will have much to celebrate in the years and decades ahead and in no small way, change the world for the better. What an absolutely wonderful opportunity to embrace.

CLINTON MATTER
CHAIRMAN OF THE BOARD

MESSAGE FROM OUR LEADERS

JAMES MANGAN
EXECUTIVE DIRECTOR

Letter from our Executive Director

Advancing our Mission through Strategic Partnerships

This past year I have had the honor and pleasure to work with very passionate individuals collectively leading Beat the Streets Philadelphia. The dedication and generous support from BTSP donors, coaches, board members, mentors, and community partners make the mission of "positively altering life's trajectory" of student-athletes possible. I am inspired each day by the small victories as well as significant accomplishments that go on to shape the holistic development of Philadelphia's future leaders.

My connection to the sport of wrestling began at the impressionable age of eight. At the time, there was just one community program in the city offering the sport, Philadelphia Police Athletic League. The uniqueness of this program's existence was matched by how coaches approached helping kids, long before the term Sports Based Youth Development (SBYD) was coined. My coaches could connect on a personal level while encouraging me to believe in and better outcomes on and off the mat. The philosophy of mentoring as a fundamental skill of coaching has been refined, now instituted on a much grander scale at BTSP.

BTSP has expanded opportunities by supporting Philadelphia's existing programs, while simultaneously adding new locations. There are now 15 youth programs and 13 highschool supported sites serving Philadelphia, Allentown, and Camden. Bringing programs to scale while continuing to pursue intelligent growth has, and continues to be possible because of the collective impact of public partnerships, private gifts, and the growing wrestling culture in the communities we serve.

We are grateful to have amazing strategic partners:

| THE SCHOOL DISTRICT OF PHILADELPHIA

| PHILADELPHIA PARKS AND RECREATIONS

| THE PHILADELPHIA POLICE ATHLETIC LEAGUE

| UNIVERSITY OF PENNSYLVANIA WRESTLING

| UNIVERSITY OF DREXEL WRESTLING

| PENNSYLVANIA OLYMPIC REGIONAL TRAINING CENTER

| REVOLUTION FOODS

As I reflect on BTSP's prior decade of existence, I see clear examples of individuals embodying BTSP core values of Grit, Compassion, Service, and Team. Doors have been opened, opportunities granted, and countless lives have been positively altered. BTSP alumni are active coaches, mentors, and employees at BTSP. Past participants are committed to making their neighborhoods a better place.

Collectively we are doing so much more than creating wrestling programs: we are changing family dynamics by building better communities, and our student-athletes are the ones leading the way. Once again, I am inspired every time I have the pleasure of engaging with the youth and young adults that I have the privilege of serving. The future looks bright!

Onward and Upward,

JAMES MANGAN
EXECUTIVE DIRECTOR

"Collectively we are doing so much more than creating wrestling programs: we are changing family dynamics by building better communities, and our student-athletes are the ones leading the way."

GROWING ALONGSIDE OUR YOUTH

In 2009 Beat the Streets Philadelphia started through the act of addressing the need of one struggling program in the city of Camden. BTSP founders: Clinton Matter, Brett Matter, Ed McBride, Brian Hamlet, Jerry Cudzil, and Thomas Earl recognized how the sport of wrestling taught them valuable life lessons that shaped their character and contributed to their personal growth. They decided to find a way to provide similar growth opportunities for urban youth to help them succeed in their academic, professional, and personal paths. Thanks to the generosity of our supporters in 2019, BTSP reached over 1100 youth across 29 programs.

As BTSP has grown as an organization, our youth have been growing as student athletes, as leaders, and as inspirational human beings. Meet Ernest Holland, a BTSP alum and current Temple University student. Ernest spoke at the BTSP Annual Benefit, reflecting on his 9 years with BTSP.

ERNEST: 9 YEARS OF INCREDIBLE MEMORIES

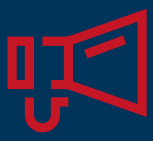
My 9 years with Beat The Streets have been full of incredible memories, and reflecting on those memories makes me proud to be a part of it. I got to travel with the All-Star wrestling team - competing in Pennsylvania, Connecticut, Maryland, Virginia, and New Jersey. I lead the way for my teammates at Belmont by being the first state placer for my middle school. I had the opportunity to wrestle in Beat the Streets New Yorks event in Times Square and to learn from some of the best wrestlers and coaches in the country. We went on college tours and did summer camps, which definitely gave me the college experience as I figured out my path. I had the chance to see how BTSP started - growing from supporting a couple of local schools, to building our mentoring center from the ground up, and eventually to opening programs in nearly every area of Philadelphia area to prevent local kids from getting hurt on the streets.

I feel tremendous gratitude to have had these experiences and to have built friendships that have shaped me into who I am today. I didn't just learn the sport of wrestling; I learned how to keep my composure, show sportsmanship, act with integrity, take responsibility, believe in myself, and so much more. Maybe the most important lesson that I learned is to be selfless - to think about others that need help and that it's not just about me. Even with what I have been through, there's always someone going through worse. This lesson is what motivates me to help out the younger BTSP wrestlers in the mentoring center and on the mat. I went from being bad little 'knucklehead' from West Philadelphia in a not so good neighborhood who found himself in trouble all the time, to a young man who is striving to make a positive impact on his community and society as a whole. There are millions of kids just like me who need your help, so thank you to everyone for supporting this organization and for supporting this family.

WWW.BTSPHILLY.ORG/ERNEST
TO SEE ERNEST'S FULL SPEECH

“There are millions of kids just like me who need your help, so thank you to everyone for supporting this organization, for supporting this family.”

– Ernest



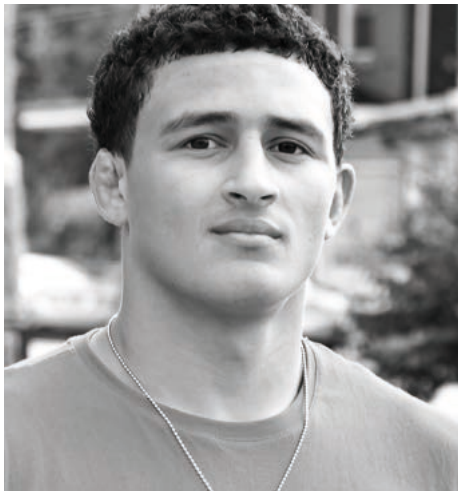
FULL CIRCLE OF SERVICE

As BTSP has grown, so have the number of Alumni giving back to the younger generation. We are especially proud to see how both current and former BTSP student athletes have such a strong desire to serve.

As a youth development Nonprofit, we are founded upon the value of service; we embrace Service as an organizational core value, and we strive to teach everyone at BTSP to live that value.

ALUMNI GIVING BACK

Meet two individuals that have a deep understanding of what it means to find opportunities to serve each and every day.



EDWIN

Edwin Morales is the caring older brother to so many of the BTSP youth; he always makes himself available to listen, guide, and support student athletes through their challenges. Having witnessed too many people fall into destructive paths of drugs and violence, Edwin has made it his personal mission to save as many as he can from hurting themselves on the streets. Many of the younger BTSP student athletes look up to Edwin, and he uses that influence to inspire and motivate youth to dedicate themselves on the mat, in the classroom, and at the Mentoring Center. Edwin is currently studying Criminal Justice at Bridgewater University, where he is training for a National Championship and pursuing a career in law enforcement so that he can be a part of building positive relationships with Police Officers in at risk neighborhoods.

"Helping the kids at Beat the Streets is something I love doing: spending my time watching kids correct their mistakes on and off the mat and witnessing them grow into smart and amazing young men and women is something that I want to be a part of for the rest of my life. I hope to see the BTSP youth accomplish every single one of their goals."

WWW.BTSPHILLY.ORG/EDWIN
TO LEARN MORE ABOUT EDWIN'S JOURNEY

OUSMANE

Ousmane immigrated from Mali at 8 years old, taught himself English, excelled academically and athletically, and is now studying Public Health at Drexel University where he has maintained over a 3.9 GPA! Ousmane's Grit and work ethic is second to none. He is constantly looking to better himself and help all those around him, which is a big reason why he is choosing to study public health. When Ousmane isn't in class or studying he is at the BTSP mentoring center helping younger student athletes with schoolwork, test prep, and post-secondary guidance.

"For me, BTS has been more than just an organization; BTS is a family, a community, a safe haven. A place where you can go to learn, seek guidance and get advice; a place where you are always surrounded by positive influences whose sole purpose is to guide you in the right direction."

WWW.BTSPHILLY.ORG/OUSMANE
TO LEARN MORE ABOUT OUSMANE'S JOURNEY

NEW HORIZONS

WRESTLING IN PHILADELPHIA

PRIOR TO 2009

Youth in Philadelphia did not have many viable options to participate in wrestling despite the growing popularity of the sport.

To make matters worse, many low income families might have chosen to opt-out due to rising costs related to the recent phenomenon of specialization in competitive sports. BTSP addressed these hurdles head on by increasing access from seven sites in 2009 to twenty-nine in 2019, (with over 100,000 hours of participation) while also eliminating barriers to entry.

SINCE 2009

BTSP has worked diligently to offer cost-free, quality programming in under-served communities throughout Philadelphia, Camden, Gloucester, and Allentown.

Over 1,100 boys and girls of all ages and skill levels now have access and the results have been remarkable. Many participants have been introduced to the sport at the most basic level while others have gone on to win State, National, and even International competitions.

It's been great to watch wrestling continue its' growth in Philadelphia these last couple of years.

In terms of overall participation, access to programs, and depth of programs, there has never been more opportunity to access this sport in the city of Philadelphia.

Where opportunity has presented itself, the kids have found tremendous success in achieving their goals on the mat. More than ever before, wrestlers are finding success at the state, national, and international level! Most importantly, Beat the Streets Philadelphia coaches are teaching wrestlers in all programs vital life lessons centered around our core values, which will follow them for the rest of their lives.

DAN ALTOMARE
WRESLING DIRECTOR

100,000+

HOURS OF WRESTLING PARTICIPATION

40

REGIONAL AND STATE QUALIFIERS

12 Wrestlers

JOINED THE PA REGIONAL TRAINING CENTER

4 Wrestlers

EARNED NATIONAL ALL-AMERICAN STATUS

SPARKING A PASSION

Over 400 young boys and girls, ages five to thirteen , participated in our Youth League this past year.

During a 12-week season, our youth start to develop a passion and learn the values of **GRIT**, **COMPASSION**, **SERVICE**, and **TEAM**. For many, the Youth League also represents kids' first exposure to the sport of wrestling.

Our final Youth Tournament was comprised of 13 teams. The energy is always incredible with friends and family cheering for these young competitors! Many BTSP high school wrestlers ,alumni supporting their younger peers!

VBRUTE

HISTORIC MOMENTS

This past year 3 Beat the Streets student athletes marked history for their schools, for Philadelphia, and for Beat the Streets cities across the country.

Angel Garcia became Philadelphia's first ever national champion, winning the Greco-Roman Fargo National title. Tatyana Ortiz became the first women' All American (at the collegiate level) in Beat the Streets history. Tai Mallaqui, representing the USA, brought home the gold medal at the U15 World Championships in Budapest, Hungary. These accomplishments represent the tremendous grit and sacrifice of these young wrestlers, and they have inspired youth around the world to believe in themselves, and work towards their goals.

WWW.BTSPHILLY.ORG/ANGEL
TO LEARN MORE

Yes, I live in a very bad area, but there are good times too. In the summer, it gets hot, and they let all the hydrants open. Little kids jump around and get wet and have fun. If you want problems, you can go find them. If you don't want problems, and don't look for them, they won't come looking for you.

Before I started wrestling, I was just going to school, and I was pretty bad. I was in the streets with my friends, doing things I shouldn't have been doing. Wrestling turned that upside down. I'm a lot happier now. It opened my eyes to the fact that life wasn't about living in the streets. Wrestling made me realize there are good things going on around me, and that I can join in.

I want to succeed for the kids. I want to give them someone to look up to.

I want to win Olympic and World titles so these kids can see there are opportunities. They do have a path. I want every wrestler in Philly to want to be a better version of themselves. I want them to stay stay and school and stay in sports, because it can take them far.

ANGEL GARCIA
STUDENT ATHLETE

MENTORING IMPACT

BTSP has long believed in the combination of wrestling and mentoring as vehicles for building the tools needed for academic, professional, and personal success.

In 2013, Beat the Streets Philadelphia opened the doors to its' Mentoring Center with the goal of providing individualized academic tutoring, mentoring, and character building to student-athletes in order to Positively Alter Life's Trajectory. In its first year, the Mentoring Center provided more than 1,000 hours of individualized/small group academic tutoring, mentoring, and life skills development to teach student-athletes how to apply lessons learned on the mat to other aspects of life.

Since 2013, the Mentoring Program has grown to deliver 7500 hours of mentoring and serve 182 student-athletes per year in pursuing their goals in the classroom and in life. The organization has successfully sent student athletes to top universities (including Penn, Drexel, Temple, University of Virginia, Duke, etc.), aided in securing full - tuition scholarships, and developed overall caring, responsible, and dedicated individuals that inspire everyone around them.

It is a privilege to witness how BTSP youth are working hard towards incredible goals, while continuously helping each other along the way.

98.2%

GRADE ADVANCEMENT

The Philadelphia graduation was most recently reported at 68.5%. BTSP measures grade advancement to ensure that student athletes are progressing, and on pace for graduating on time. BTSP reports 98.2% grade advancement in overall programming, and 100% for student athletes participating in the mentoring program.

92%

POST-SECONDARY ENROLLMENT

92% of last year's BTSP graduates are enrolled in a Post-Secondary educational institution, and 100% are either continuing their education or transitioning directly into the workforce.

BTSP utilizes mentoring as a vehicle to teach lessons and values that help in every area of life: embracing challenges as growth opportunities, breaking through the limitations we place on ourselves, seeking to understand and empathize with others, finding opportunities to serve our communities, looking after each other as a team and family. I am constantly inspired by the character demonstrated by Beat the Streets student athletes. It is a privilege to witness how BTSP youth are working hard towards incredible goals, while continuously helping each other along the way.

BEN REITER
MENTORING DIRECTOR

ADVANCE WRESTLING ACADEMY
"Success at Every Level"
DREXEL UNIVERSITY
The Princeton Review

MENTORING IMPACT

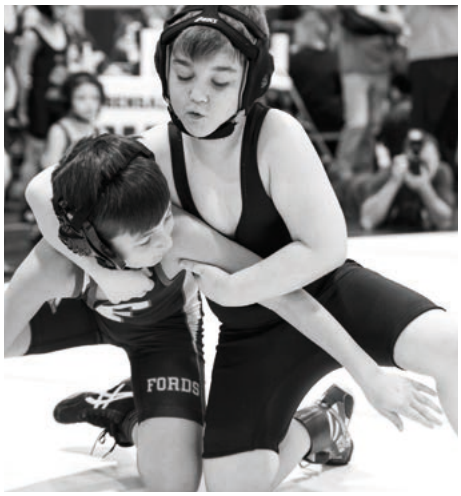
ABOUBAKARE

Aboubakare is a Junior at Central Highschool, a straight A student, and very active participant in the BTSP mentoring program. Aboubakare has grown into a tremendous leader both on the wrestling mat and in the Mentoring Center. Aboubakare wakes up at 5AM in order to get to school on time, often does double training sessions, and is continuously motivating and helping his peers.

Aboubakare wants to study mechanical engineering, and his top college choice is the University of Pennsylvania. He founded and leads the BTSP student board, and was recently interviewed by LaSalle's Future Leaders of Philadelphia program. To learn more about Aboubakare and his inspirational mindset, visit btsphilly.org/Aboubakare.

"I was committed to the sport and attended every practice, and regularly attended the mentoring center. This experience has shaped me into the individual I am today, and the same could be said for the other athletes that are supported by BTSP and come into the mentoring center."

WWW/BTSPHILLY.ORG/ABOUBAKARE
TO READ MORE ABOUT ABOUBAKARE'S JOURNEY



JOEY

Joey first stepped on the mat in 2015 at the age of 6 with a bit of hesitation. His cautious and reserved demeanor is not uncommon for many boys his age, especially when placed in unfamiliar environments; for Joey, who is diagnosed with selective mutism, his individual challenges are greater.

Despite Joey's condition, he has become one of the most dedicated and consistent wrestlers in the city. Coaches and teammates alike have become an important part of Joey's social and emotional development. What is most impressive, is Joey's impact on those around him.

"I would claim that the sport of wrestling and the environment at PAL wrestling club is the reason Joey is able to speak as freely as he does today. He may not be the best wrestler to be recognized for skill or win/loss record, but he inspires me with his dedication in the face of emotional adversity."

JACK
JOEY'S PROUD FATHER

STL

GIRLS MAKING HISTORY

The National Collegiate Athletic Association's declared that, in August 2020, women's wrestling will become an official NCAA Emerging Sport.

This means that opportunities for young female wrestlers is predicted to grow exponentially! BTSP currently has over 130 female wrestlers in Philadelphia region, These girls are some of the most inspirational people you can ever meet, and we are committed to their growth and success across all areas of life.

"It's amazing to see the vast amount of opportunities that women's wrestling now has to offer. Opportunities used to be very limited for female wrestlers, and it's great to see that change. Girls can go to school for almost every major, they can receive scholarships to better their life, they can do everything that are passionate about. Women wrestlers are going on to become Doctors, lawyers, veterinarians, nurses, teachers, etc."

CAITLYN BAKER
WOMEN'S DEVELOPMENT COACH, PA-USA WRESTLING

SPOTLIGHT: TATYANA

For me, wrestling in Beat the Streets has been the only thing that has helped me through these tough times, and gave me something positive to focus on. At practice, I could finally feel happy and be worry free of all my actual problems. Along with that, wrestling made me feel normal because I was able to interact with people who had similar interests and make friends. Wrestling has truly been an incredible outlet. It has taught me so many things such as discipline, self confidence, self accountability and trusting in my teammates (just to name a few). Believing and trusting in others was very important to me because I've never had people I could trust before I started wrestling. Above all else, wrestling has taught me fearlessness.

I am extremely focused on achievement both on the mat and in the classroom so that my siblings can see how to chase their own goals and dreams. I plan on wrestling in college, studying art, and pursuing a career in art and theatre. I apply all of the lessons I've learned in the sport in accomplishing every one of my goals. While the individual challenges I face may differ, the motive stays the same; to be the best role model I can be for my siblings and to show them that no matter what hardships life throws your way, you can rise up.

WWW.BTSPHILLY.ORG/TATYANA
TO READ MORE ABOUT TATYANA'S JOURNEY

Tatyana is not only an incredible role model for her siblings, she is a role model to almost every young female wrestler in the Philadelphia area. She approaches each match the same way she approaches life: with resilience, grit, and determination. Tatyana is currently helping coach one of the BTSP girls youth teams and helping these young girls embrace those very same lessons that helped Tatyana be an overcomer.

PASSIONATE PEOPLE

It takes passionate, dedicated, and caring people to make a real difference. We are extremely grateful to each and every BTSP coach and mentor whose daily efforts make Positively Altering Life's Trajectory possible.

COACHES SPOTLIGHT: BRIAN SWIFT

I can attribute my success as an Educator and Head Wrestling Coach to my passion in life, which is teaching others. Through my evolution as a teacher and coach I have discovered that passion cannot be found in your head because it lives in your heart. Whether I am on the wrestling mats or in the classroom I love watching my scholar-athletes succeed. I live for those "ah ha" moments. You know, the moments when a young adult rises above and overcome an obstacle that they perceived as insurmountable.

My overall goal for my wrestlers actually has very little to do with wrestling. My goal for them is to develop skills that will help them reach their full potential while competing in an atmosphere that adds to their total education including their physical well-being, moral character, social and mental development. In summary, I want to help my wrestlers develop traits that will help them overcome anything that life will throw at them. My hope for each one of my wrestlers is they find that one thing in life that they are passionate about and become the best at it while paying-it-forward and helping others.

COACH BRIAN SWIFT
HEAD COACH, FRANKLINTOWNE CHARTER HS

STRONGER TOGETHER

At BTSP, we believe in the importance of working together to have a greater positive impact in the communities we serve.

Collective impact was a key part of how Beat the Streets Philadelphia was founded, and it remains evident in the way we operate to this day.

Meet some of the amazing organizations that we work with in positively altering life's trajectory.

Penn
University of Pennsylvania

Drexel
University

revolution
foods

Athletics

WRESTLING ECOSYSTEM

Our partnership with Penn Wrestling, Drexel Wrestling, and the Pennsylvania Regional Training Center created what is known as Philadelphia wrestling ecosystem. This collaboration was an essential part of BTSP beginnings, and continues to deepen. It is uniquely powerful to have two Division 1 College wrestling programs, Olympic level Regional training center, and Sports-based youth development Nonprofit leader all working together to serve the community of Philadelphia.

Education

PHILADELPHIA SCHOOL DISTRICT

Working closely with the Philadelphia School District has not only enhanced our ability to serve Philadelphia's youth, this partnership helps identify where we are needed most.

DREXEL COMMUNITY SCHOLARS

We have recently expanded our University Partnerships to be an official part of Drexel's Civics 101 and Community Scholars programs. This partnership allows for Drexel students to receive course credit and work study hours through helping BTSP student athletes, and has resulted in mentor participation belong an all time record high

Nutrition

REVOLUTION FOODS

Our newly acquired partnership with Revolution Foods and Child Care Resources has allowed nearly 200 youth to be fed at our Mentoring Center and Belmont Charter School program, with over 22,000 healthy meals served.

"Our staff, wrestlers, and alumni believe wholeheartedly in BTSP's mission of Positively Altering Life's Trajectory for thousands of kids and families, and we stand committed in all ways to contribute to the effort."

ROGER REINA
ROGER REINA, UPENN WRESTLING HEAD COACH, NATIONAL WRESTLING HALL OF FAME 2017

"Their strong advocacy for the increased quality and access to the sport of wrestling and their support of the development of our student-athletes is a true testament to the BTSP vision as an organization."

JIMMY LYNCH
EXECUTIVE DIRECTOR OF ATHLETICS, THE SCHOOL DISTRICT OF PHILADELPHIA

"Revolution Foods is thrilled to partner with Beat the Streets and Child Care Resources, to bring fresh, healthy meals to their athletes. As a fellow mission driven organization, we were so inspired by the work Beat the Streets is doing in the Philadelphia Community."

MARCY CUNEO
REGIONAL PARTNERSHIP MANAGER, REVOLUTION FOODS

PAVING THE WAY

YOUTH DEVELOPMENT ACROSS THE COUNTRY

BTSP is one of the founding members of BTS National; both our Chairman and ED serve on the National Board contributing to the vision and implementation strategies.

In the next 10 years we want to see all of the great positive youth development happening locally in Philly occurring in every major US city. It is an honor to now have the opportunity to contribute to the mission of Positively Altering Life's Trajectory for youth in at risk communities across the entire country.

BTS National is building on over fifteen years of successful sports-based youth development across the United States, with programs operating out of Boston, San Francisco Bay Area, Los Angeles, Chicago, Cleveland, Lancaster, Philadelphia, Providence, and New York City. In 2019, BTS Member organizations provided support to 272 teams serving over 7,300 youth living in under-resourced communities. Major milestones were reached with 98.2% of BTS Philadelphia students graduating on time and 77% of at-risk BTS New York Junior League participants improving their academic confidence. Member Programs have developed and adopted standards that offer a consistent level of quality to their participants. Together, we are positioning Beat the Streets to have an even greater impact.

> **Working to support Beat the Streets Philadelphia has actually been one of the best learning grounds for our programs nationally. Philadelphia, the Board, and James Mangan have invested substantial time and energy into building out great resources and investing in doing things the right way. Into having strong systems. This has allowed us to better serve developing programs across the country by saving them hundreds of hours and thousands of consulting dollars. This means more programs, higher quality, and better outcomes for the youth served.**
>
> JEFF MARSH
> EXECUTIVE DIRECTOR, BTS NATIONAL

Having so many committed individuals in a room, sharing the mission of 'positively altering life's trajectory' for thousands of boys and girls through the sport of wrestling was extremely beneficial. Intentionally working together in the months and years to come will lead to tremendous progress both locally and nationally.

JAMES MANGAN
EXECUTIVE DIRECTOR, BTSP

OUR SUPPORTERS

DONOR SPOTLIGHT: MARK O'CONNOR

Mark O'Connor is a successful entrepreneur who has spent over three decades giving back to the Philadelphia community. Mark is a co-founder of the Families Behind the Badge Children's Foundation (FBBCF), a non-profit which is dedicated to supporting the families of fallen first responders and children's charities in the Philadelphia & South Jersey area. The FBBCF started over 32 years ago as a small charitable bicycle ride from Philadelphia to Atlantic City with just 20 cyclists. Today, the FBBCF inspires over 2500 cyclists to support, and raises over a million dollars annually through it's key fundraising events: The Ben to The Shore Bike Tour, the Gathering of Heroes Fundraiser, and the Families Behind the Badge Guest Bartending Event. In 2015, Mark and his team at the FBBCF founded the Police Youth Alliance, a program dedicated to connecting cops with children in their communities through educational projects. Thanks to the efforts of the FBBCF, thousands of children and families have access to programs and opportunities that positively impact their lives.

WWW.FBBCF.ORG
TO LEARN MORE ABOUT MARK AND THE FBBCF

“When I first met James & Ben from Beat the Streets, they talked about changing the trajectories of children’s lives. I knew immediately that we needed to support Beat the Streets in order to help change even more lives in the Philadelphia area. I am honored to support the great work Beat the Streets is doing, and excited to continue working together in the future.”

MARK O’CONNOR
CO-FOUNDER, FBBCF

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Wrestling does a fantastic job of creating “gritty” people. There is no more important trait to make your way in this world. Thank you to all of our supporters for their indispensable donations.

ED MCBRIDE
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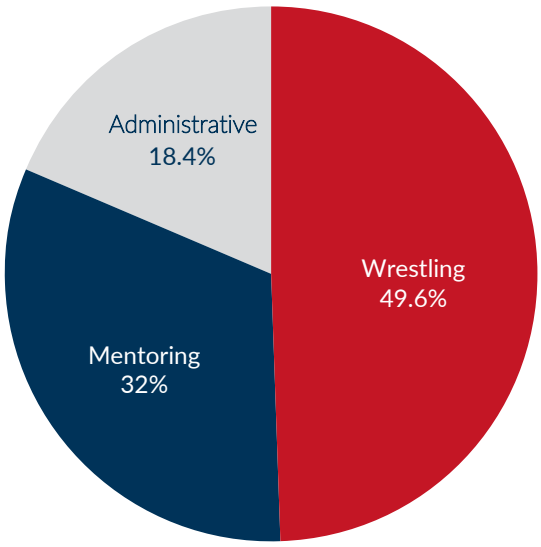
ANNUAL REPORT FINANCIALS 2018-19

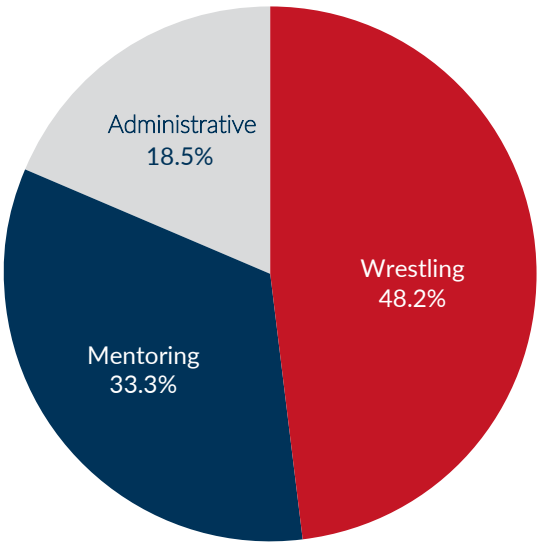
2018-19
ANNUAL REPORT FINANCIALS

	Y/ 2018	Y/ 2019	%
Expense Ratio			
Wrestling	$424,347	$414,988	48.2%
Mentoring	$273,374	$286,148	33.3%
Programing	$697,722	$701,136	81.5%
Administrative	$157,895	$159,231	18.5%
Total	**$855,617**	**$860,367**	**100%**

2018



2019



	Y/ 2018	Y/ 2019
Programming Expenses		
Camps and Clinics	$6,117	$14,350
Coach Compensation	$106,894	$82,757
Educational Assistance	$12,744	$10,177
Facilities	$66,341	$80,334
Insurance	$15,789	$17,035
Mat Expense	$4,726	$685
Mentoring Field Trips	$2,008	$7,133
Mentoring Supplies	$13,522	$11,825
Mentoring Support	$39,128	$36,389
Program Staff	$280,099	$273,350
Transportation	$46,308	$43,943
Wrestling Events	$76,507	$85,316
Wrestling Shoes and Headgear	$9,971	$9,739
Wrestling Uniforms	$12,132	$16,526
Youth League	$5,435	$11,577
Total	$697,722	$701,136

Administrative Expenses		
Employee Compensation	$70,842	$67,959
General Administrative	$49,762	$4,7055
Administrative Facilities	$14,960	$20,286
Marketing	$,1717	$7,058
Fundraising	$20,614	$16,873
Total	$157,895	$159,231

ANNUAL REPORT

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BEAT *the* STREETS
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